

E. Security and Confidentiality of Information

We employ physical, electronic, procedural and organizational safeguards to protect the security of non-public personal consumer and customer information. We also restrict employee access to non-public personal consumer and customer information to those employees who need that information to perform their jobs.

F. Additional Notes and Contact Information

We reserve the right to modify this policy and will notify you as required by law. If you have any questions concerning this privacy notice, please contact us at 1-800-335-6974 or by e-mail at privacy@scana.com.

07.31.11

Privacy Notice

At SCANA Corporation, we are committed to protecting your privacy and providing the highest level of customer service. We trust this policy demonstrates that we value your relationship with us and are dedicated to making sure your experiences with us are positive. In accordance with guidelines established by the federal government, this annual notice explains our practices in collecting, using and protecting information about you.

SCANA Corporation presently consists of several related corporations. Public utility commissions regulate the utility operations of some of those corporations, including: South Carolina Electric & Gas Company (“SCE&G”), whose utility operations are regulated by the Public Service Commission of South Carolina; Public Service of North Carolina, Inc. d/b/a PSNC Energy, whose utility operations are regulated by the North Carolina Utilities Commission; and SCANA Energy Marketing, Inc. d/b/a SCANA Energy, whose natural gas marketing activities are partially regulated by the Georgia Public Service Commission. The other related corporations to which this notice applies, ServiceCare, Inc. and SCANA Services, Inc., are not regulated by public utility commissions. You may have a financial relationship with one or more of these corporations, and each of them may collect information about you. In this notice, the terms “we” and “us” and “our” refer to the SCANA entity with whom you have the financial relationship, and the term “Affiliate” refers to the other related companies identified here.

A. Information We May Collect

We may collect information about you, including non-public personal information such as your Social Security Number, income, account balances and payment history, credit history and credit score, from sources such as:

- Information received from you on applications or other forms;
- Information received from you orally;
- Information about your transactions with us or others;
- Information received from consumer reporting agencies;
- Information received from other third parties, such as specialized marketing firms and demographic firms; and
- Information received online, utilizing tools such as cookies (a text file stored on your hard drive or in your computer's memory containing information about your visit and preferences).

B. How We Use Information

The information we collect may be used for, but is not limited to, the following purposes:

- To help efficiently provide you with products and services you request from us;
- To respond to your inquiries about your account(s) and to inform you about our products and services that may be of interest to you;
- To maintain or service your account(s) and perform billing, collection and customer service-related activities;
- To design and offer new/additional products and services that may meet your needs or result in added savings and convenience to you;
- To remember passwords for you or provide you with customized content;
- To identify you in situations that may impact your products or services; and
- To help protect against unauthorized access to your account(s).

C. Disclosure of Information in General

1. To Third Parties. We do not disclose to third parties any non-public personal information about our customers or former customers, except as permitted by law. We are permitted by law to disclose the information we collect to unaffiliated companies that perform services on our behalf or with whom we have joint marketing agreements. In these instances, we will have contracts with such entities that prohibit them from using or disclosing the information, except as necessary to provide the contracted services. We do not sell customers' information to third parties in order for them to market to our customers.
2. To Our Affiliates. Subject to further limitations that may apply to the regulated corporations, we may disclose to our Affiliates any information we collect about our transactions and experiences with you. They may use that information for everyday business purposes, which include but are not limited to processing transactions, billing and collection, mailing, auditing accounts, providing other services to us, and providing information to credit bureaus. We do not disclose to our Affiliates any non-public personal information about you, including information about your creditworthiness as well as information about our transactions and experiences with you, for their use in marketing their goods or services to you.

D. Legal Documents, Law Enforcement Requests and Related Circumstances

Information we maintain will be disclosed when we are required to do so by law; for example, in response to a court order, a warrant or a subpoena. To the extent permitted by law, such information may be disclosed in response to a law enforcement agency's request.