

EnergyWise for Your Business

Solutions and Incentives for Hotels



Lodging facilities face a variety of challenges in energy management. Ensuring efficient energy usage is a business practice that can help improve profitability, reduce greenhouse gas emissions and create a more comfortable environment for your employees and guests.



We offer a variety of features and incentives to help you build energy efficiency into every project. Whether you're building a new hotel, conducting major renovations, retrofitting inefficient equipment or purchasing new equipment, EnergyWise for Your Business can help.

Eligible equipment types and categories include:

- Heating and Cooling Systems
- Personal Receptacle Occupancy Sensors
- LED Lighting
- Refrigerators and Freezers & High-Efficiency Refrigerator Components

See chart on the back for typical energy efficiency solutions for lodging facilities.

Contact us today to get started.

DominionEnergySC.com/ForYourBusiness

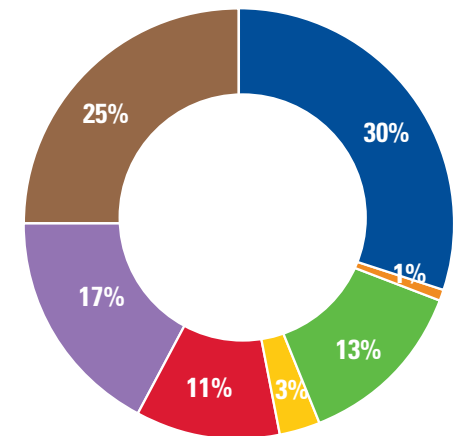
1.877.784.7234

SCEnergyExperts@DominionEnergySC.com

Some Facts about Energy Usage in the Lodging Industry

- About 71% of electric usage in lodging goes toward heating, cooling, ventilation, office equipment, lighting and refrigeration.
- On average, hotels in the US spend almost \$2,200 per available room each year on energy, representing about 6% of all operating costs.
- For the lodging industry, improving energy efficiency can reduce operating costs, enhance guest comfort and offer a valuable competitive advantage.

Typical Electric Usage in Lodging Facilities



- HVAC
- Water Heating
- Lighting
- Cooking
- Refrigeration
- Office Equipment
- Other

Sources:

Energy Information Administration (EIA), Commercial Buildings Energy Consumption Table E5, 2012

Hotels: An Overview of Energy Use and Energy Efficiency Opportunities — energystar.gov

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Energy Efficiency Solutions for Hotels



Using the prescriptive approach offers predetermined incentives for a wide selection of proven energy efficiency technologies.

HVAC	INCENTIVE	UNIT
Air-Source Air Conditioner	\$15-\$75	Ton
Air-Source Heat Pump	\$15-\$75	Ton
Packaged Terminal Air Conditioner (PTAC)	\$20-\$35	Unit
Packaged Heat Terminal Heat Pump (PTHP)	\$20-\$30	Unit
Air or Water Cooled Chillers – Single Speed/VFD Controlled	\$10-\$34	Ton

REFRIGERATION	INCENTIVE	UNIT
Anti-Sweat Heater Controls	\$50	Door
Electronically Commutated Motors (ECMs)	\$35	Motor
Night Covers	\$5	Linear Ft.
LED Case Lighting & Controls	\$5-\$25	Door
Commercial Reach-in Refrigerators/Freezers	\$20-\$135	Unit

LIGHTING EQUIPMENT TYPE	INCENTIVE *	UNIT
LED Screw or Pin Base Replacement Bulbs	\$0.35/Watt reduced	Lamp
LED Linear Replacement Lamps/Tubes	\$0.35/Watt reduced	Lamp
LED Downlight or Pendant Fixture	\$0.35/Watt reduced	Fixture
LED Troffer or Panel Fixture	\$0.35/Watt reduced	Fixture
LED Exterior Fixture	\$0.35/Watt reduced	Fixture
LED Exit Sign	\$10/sign	Fixture
Occupancy Controls	\$15-\$35/Control	Control

** Lighting incentives capped at 50% of Total Project Cost*

OTHER COMMERCIAL EQUIPMENT	INCENTIVE	UNIT
Vending Machine Controls	\$10-\$20	Unit
Personal Receptacle Occupancy Sensors	\$5	Unit
Commercial Clothes Washer	\$50	Unit
Energy Management System – Custom Project	Up to 50% of the cost of equipment & installation	NA

NOTE: Custom project incentives are also available for more complex and site-specific cost-effective opportunities that are not included in the prescriptive offerings listed above.

EnergyWise for Your Business incentives are limited, offered on a first-come/first-serve basis, and are subject to project and customer eligibility and funds availability. For each program year (December 1 - November 30), EnergyWise for Your Business incentive payments are capped per Customer Federal tax ID number at \$100,000.

Most projects require pre-approval prior to purchasing and installation of equipment. Please check program requirements with the EnergyWise for Your Business team.